

## Objective

Obtain a Graphic / GUI /UI Design position in a challenging, creative and rewarding environment.

## Experience

### Multimedia *GUI/UI Designer:*

#### **Unversial Electronics, Inc.** (2005-2012)

Multimedia Consumer Devices – Responsible for designing UI strategy flow and graphical user interfaces, icons & buttons, graphic production UI /UX Analysis of interactive multimedia electronic devices on multiple platforms. And Flash demo. Such as: (DirecTV setup guide, Yahoo Widget, Cisco Widget, Remote Control online / PC setup, Remote Control setup interface on Smart phone/Tablets, etc.)

#### *Product Design:*

Consumer Remote Control

Marketing Collaterals – Responsible for designing graphical concepts and layouts for all the marketing collaterals of trade shows and all advertising needs.

#### *Web Designer: Freelance*

#### **BodyCoffee**

Skin treatment products – Company website [www.bodycoffee.com](http://www.bodycoffee.com)

#### **The Rush Group**

A strategic consulting and training firm specializing in healthcare reimbursement and financial operations – Company website [www.therushgroup.com](http://www.therushgroup.com)

#### **K2Architects**

An Architectural Firm – Company website [www.k2architects.com](http://www.k2architects.com)

### Print

#### *Graphic Designer: Freelance*

#### **Curran & Connors, inc.**

Graphic Design Firm – Biosource and Senomyx Annual Reports

#### **Alameda County Public Health Department**

Family Health Services Department – IPOP Television Ad

#### **SMWM**

A Multidisciplinary Design Firm – Company website [www.smwm.com](http://www.smwm.com)

### Others

#### *Personal Banker:*

#### **Affinity Bank / Western Pacific Bank**

#### *Administrative Assistant:*

#### **Realty World Advance Group**

Real Estate and Mortgage Firm

#### *Marketing and DJ: Internship*

#### **SING TAO CHINESE RADIO STATION**

Chinese Radio Station

## Education

**Macau Inter-University Institute** Licentiate in Design

**San Francisco State University** MA, Industrial Arts

Work cited in IDSA Issue 2005 <http://idsa-sf.org/inca.htm>

## Technical & Design Skills *MacOS&PC operation*

Adobe CS5 Professional  
OmniGraffle  
Microsoft PowerPoint

Xara Graphics Software  
QuarkXpress  
Microsoft Office

QuickTime Pro  
Sound Edit  
QuickBook Pro

#### *Design / Marketing Skills*

Interface Design  
Handcraft Drawing  
Poster Design  
Book Design

Interactive Design  
Logo Design  
Flyer Design  
Product Promotion

Web Design  
Brochure Design  
Postcard Design  
Project Solution

## Languages

Fluent in Chinese – Cantonese and Mandarin, both in reading and writing.

## Volunteer

San Francisco Sunset Church – Fellowship Leader.